

IPERION CH – Integrated Project for the European Research Infrastructure ON Cultural Heritage

ARCHLAB TRANSNATIONAL ACCESS USER REPORT

Rathgen-Forschungslabor - Staatliche Museen zu Berlin

1) Title of the ARCHLAB Project

Copying the master or mastering the copy? Reconsidering copying practices as a pictorial strategy for artistic renewal and art theory in the Low Countries (c. 1500-1566).

2) Project Acronym

COTECH

3) Project summary

The project for ARCHLAB is an integral part of my PhD project *Copying the master, mastering the copy. Copying as an imitative strategy in the Netherlandish painting practice (c. 1500-1566)*. This PhD project is conducted at the Department of Art History of Ghent University with funding from the Research Foundation - Flanders (FWO). The central aim of the PhD project is to examine the practice of copying by renowned, sixteenth-century Netherlandish painters through a theoretical lens by depending on the classical principle of *imitatio*. In contrast to the modern concept of originality, this project thus argues that the practice of copying is an interpretive act involving a degree of difference between the model and its copy. In order to identify and understand the intellectual implications of this difference, the project thus asks:

Why do renowned, sixteenth-century Netherlandish painters copy existing models, which models do they choose, and how do these masters exactly copy?

In doing so, the project thus does not limit itself - conceptually, theoretically and methodologically to consider the imitative principles underlying the practice of copying by solely focusing on formal differences between model and copy, but also by addressing the degree of difference in materials and techniques.

The PhD project consists of three main phases to address the above posed why, which and how questions. During the first phase, I retraced the rich vocabulary of both literary as well as artistic imitation by means of a literature review. The aim of this literature review was to compile an interpretive frame for the more specific analyses of individual painted copies, as planned in the final phase. Furthermore, I compiled a database of preserved sixteenth-century painted copies produced between 1500 and 1566 by using online research tools (e.g. RKD, Belgian Art Links and Tools (KIK/IRPA)) and by reviewing art-historical reference literature (e.g Friedländer 1924-37). The reason underlying this temporal demarcation is that, to say in the words of Thomas Greene (1982), "the first half of the sixteenth century produced the most vigorous and sustained debate over the proper modes and goals of imitation ever witnessed on the European continent."



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During the second phase, in turn, I defined a corpus of painted copies based on three main selection criteria: (1) the master of the painted copy is known, (2) the intellectual milieu of the master is documented, (3) the painted copies and their models are accessible for visual and technical examination, or existing technical data is available for study. In the third, and current phase of my project, I am studying the selected painted copies and their models by conducting technical research and/or by consulting available technical data. The aim of this phase is to identify the so-called degree of difference between the painted copies and their models. Therefore, the ARCHLAB project forms a key part in this final phase of my PhD project.

4) Preliminary scientific output of the ARCHLAB access

The main goal of the current ARCHLAB project, as already indicated in the application form, is to gather and examine available technical data in three conservation research institutes: Rathgen Forschungslabor Staatliche Museen zu Berlin (SPK, Berlin), Centre de Recherche et de Restauration des Musées de France (C2RMF, Paris) and Museo Nacional del Prado (PRADO, Madrid).

Hitherto, we finalized our research visits at the SPK (Berlin) and C2RMF (Paris). At both institutions we followed a standard working protocol. On the one hand, museum files and technical documents were carefully consulted per painted copy or model. On the other hand, we conducted close visual analysis on and took high-resolution photographs of the painted copies or their models that are preserved in the associated museums, the Gemäldegalerie, Bode Museum and Musée du Louvre. In the table below an overview is given from the studied artworks. In general, similarities and differences between painted copies and models were identified, painting materials and techniques were studied in detail, and later interventions, thus not original additions, were mapped out. Following this working method, some preliminary research findings can already be discerned.

First, in the case of Joos van Cleve's painted copies after Italian models, we focused on the Antwerp painter's usage of the four canonical painterly styles of the Renaissance - mainly associated with the work of Italian painters - i.e. cangiante, chiaroscuro, sfumato and unione. The reason for this focus on Van Cleve's imitative experiments with Italian painterly techniques is dual. First, previous art-historical research (Hand 2004, Leeflang 2015, Van den Brink 2011) on Van Cleve's oeuvre has only considered his copying and citing of Italian motifs. Second, early sixteenth-century literary and artistic discussions on *imitatio* centered around the issue of style, especially in the Low Countries with prominent humanist figures such as Desiderius Erasmus. Subsequently, we considered questions, such as: Did Joos van Cleve have the opportunity to closely study the painterly technique of his Italian models, or was there another source, and how did Van Cleve adapt this foreign technique to the Northern artistic tradition?

Second, following a similar line of reason, several works of Van Cleve's Antwerp coeval Quinten Massys were studied along Leonardo da Vinci's contemporary painterly experiments with Apelles' atramentum, which was inimitable according to Pliny. Whereas the works of Massys, preserved at the Gemäldegalerie and Musée du Louvre, cannot be considered as painted copies in the strict modern sense - which depends on formal criteria - the renaissance principle of *imitatio* can thus also be applied to the study of his painterly technique. For the moment, we are assembling our technical findings on Quinten Massys' painterly experiments with art-historical insights in a research paper. Herein, we will argue that Massys, similar to Leonardo da Vinci, also tried to imitate Apelles' atramentum.

¹ Although one can argue that his so-called *Butter Madonna* is a compositional derivation from earlier examples by Dieric Bouts, see for instance Silver, L. (1984), *The painting of Quinten Massys with Catalogue Raisonné*, Oxford, Phaidon, pp. 230-231.



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Third, during our research stay in Berlin, we also studied several copies by Michiel Coxcie after his famous predecessors Jan van Eyck and Rogier van der Weyden, which were produced at the request of the Habsburg court. Here again, we mainly focused on painterly technique by considering questions such as: Did Coxcie understand the painting technique of his Netherlandish predecessors, did he have the know-how to imitate van Eyck's optical principles, and under which conditions did he saw his famous models, who were by then already a decade old? However, we are still awaiting our research trip to Madrid to further substantiate and address these questions.

Table I. Overview of studied painted copies and models

	Painted copy or model	Collection
1.	Joos van Cleve after Leonardo da Vinci/Giampietrino, Virgin and Child, oil	Staatliche Museen zu Berlin,
	on panel, 75 x 55,9 cm	Gemäldegalerie
2.	Quinten Massys, Virgin and Child, oil on panel, 135 x 90 cm	Staatliche Museen zu Berlin,
		Gemäldegalerie
3.	Quinten Massys, St Mary Magdalene, oil on canvas, 33 x 24 cm	Staatliche Museen zu Berlin,
		Gemäldegalerie
4.	Michiel Coxcie after Jan & Hubert van Eyck, The Adoration of the mystic	Staatliche Museen zu Berlin,
	lamb, oil on panel, 135 x 238 cm	Gemäldegalerie, on long term loan
		Bode-museum
5.	Michiel Coxcie after Jan & Hubert van Eyck, God the Father, oil on panel,	Staatliche Museen zu Berlin,
	208,4 x 79,5 cm	Gemäldegalerie, on long term loan
		Bode-museum
6.	Michiel Coxcie after Rogier van der Weyden, Descent from the Cross, oil on	Staatliche Museen zu Berlin,
	panel, 201 x 268,5 cm	Gemäldegalerie, on long term loan
		Bode-museum
7.	Joos van Cleve after Leonardo da Vinci, <i>The Last Supper</i> (Predella of Sta	Musée du Louvre, Paris
	Maria della Pace), 45 x 206 cm	
8.	Joos van Cleve after Jan van Eyck, <i>Adam & Eve</i> , oil on panel, 59,8 x 20,5 cm	Musée du Louvre, Paris
	(Adam, left wing), 60 x 20,2 cm (Eve, right wing)	
9.	Quinten Massys, St Mary Magdalene, oil on panel, 85 x 73 cm	Musée du Louvre, Paris
10.	Quinten Massys, Virgin and Child, oil on panel, 68 x 51 cm	
11.	Leonardo da Vinci, <i>The Virgin and Child with Saint Anne</i> , oil on poplar, 168	Musée du Louvre, Paris
	x 130 cm	
12.	Leonardo da Vinci (workshop), The Virgin and Child with Saint Anne, oil on	Private Collection, Paris
	poplar, 160 x 114,5 cm	
13.	After Jan Sander van Hemessen, The Virgin and Child with Saint Anne and	Musée des Beaux-Arts, Valenciennes
	Saint Joseph, oil on panel, 146,5 x 107,5 cm	
14.	Raphael & Guilio Romano, <i>The Holy Family</i> , Oil on panel transposed onto	Musée du Louvre, Paris
	canvas, 207 x 140 cm	
15.	Bernard van Orley (workshop) after Raphael, <i>The Holy Family</i> , oil on panel,	Musée du Louvre, Paris
	107 x 89 cm	